

Sad E-Mails: Notices of Leading Behavior Analysts' Deaths

Tom Lovitt

<Lovitt@u.washington.edu>

Dear Folks:

As many of you probably know, William Schoenfeld died last Saturday, August 3. There was a nice obituary in the Thursday, August 8 *New York Times*, page A15. He wrote *Principles of Psychology* in 1950 with Fred Keller.

Ogden Lindsley

<Olindsley@aol.com>

Dear Folks:

This is getting to be quite a year!

In 1944 in the 98th bomb group we used to sing our own lyrics to the music of "That Old Gang of Mine." They went:

Only seven crews at briefing,
That's a pretty certain sign,
Those 88's are breaking up
That old gang of mine.

Now it looks like I might have to change the words a little to:

Only seven old friends at ABA,
That's a pretty certain sign,
Those aging cells are breaking up
That old gang of mine.

(Second time through you can sing "cancer cells" in place of "aging cells" for variety and a dash of accuracy where appropriate. We used to substitute "109's" for "88's" in WW2 lyrics to add a dash of accuracy where appropriate.)

First Tom, then Fred, now Don.

Don was one of Fred Keller's Columbia Ph.D's. Brilliant guy, courageous, great sense of humor. Intolerant of mediocrity in himself and others. One of the first into programmed instruction, one

of the first into PSI, and also one of the first into computers. He was working at the Cambridge Center on a great book about the history of behavior analytic applications in education. I saw a few parts of it. It was beautifully written, as was his recent memorial to Fred Keller.

This blasts me into even more action in trying to get one or two of my books written before I am awarded the posthumous purple heart.

Here's a copy of a note from Michael Cook in the e-mail message that I received:

Michael Cook

I am very sorry to inform you that Donald passed away this morning at 10:45. His whole family was with him, and he died in Dawn's arms, peacefully. There will be a memorial service sometime in the fall. If you wish to send a note to Dawn, the address is: 36 Burroughs Street, Jamaica Plain, MA 02130.

As Ever,
Og